



Sponsor and Vendor Opportunities

MACET 2018 Annual Conference

August 1 - 3, 2018

Grand Rapids Community College

Grand Rapids, Michigan

Who is MACET? The Michigan Association of Continuing Education and Training was organized in 1970 as the Michigan Community College Community Service Association and changed its name and focus in 1997 to the current. The membership of MACET reflects leaders at the 28 community colleges in Michigan and serves as the state organization to the National Council for Continuing Education and Training (NCCET).

Vision: MACET positively impacts the economy of Michigan as a leader and integral partner in the State for economic and workforce development. We sustain the lifelong continuum of learning through strong relationships and communication, a relevant infrastructure, and professional development for our members.

Mission: The mission of the Michigan Association of Continuing Education and Training is to lead the transformation and integration of workforce development, economic development, continuing education, and community services in Michigan.

Sponsor and Vendor Opportunities: The MACET 2018 Annual Conference is the only multi-day conference for the state leaders in continuing education and training in Michigan. This conference will feature informational sessions on national trends and programming, state policy and programs, funding opportunities and partnerships, as well as best practices and emerging trends. MACET is seeking sponsors and vendors to attend the conference and share information on their products, curriculum, programs, etc. with the membership of MACET. Levels of vendor sponsorship are indicated below.

Please remit payment to:

Susan Hatto
MACET Treasurer
Montcalm Community College
1325 Yellow Jacket Drive
Greenville, MI

Company Name:

Primary Contact:

Phone and email:

My sponsorship level is:

I will send an electronic copy of my company logo: _____yes _____no

I will have materials for giveaway bags: _____yes _____no

If interested in supporting this event, please complete the tear off below and return with your designated sponsorship level and a .jpeg of your company logo.



Sponsorship Levels and Benefits

Brewing Up Success in Michigan - Conference Sponsor:

\$5000 _____

- Recognition and signage at opening keynote address as *full conference sponsor*
- Opportunity to address attendees in Thursday morning sessions
- Designated display space during conference
- Opportunity for business or promotional materials to be offered in giveaway bags
- Recognition in all conference materials
- All meals
- One year membership in MACET

Have a Barrel of Fun in Workforce Development - Dinner Sponsor

\$2500 _____

- Recognition and signage at evening welcome as *dinner sponsor*
- Opportunity to address guests at Thursday *dinner*
- Designated display space during conference
- Recognition in conference materials
- All meals
- One year membership in MACET

Legends of Furniture City - Reception Sponsor

\$ 1,000 _____

- Sponsor **Wednesday evening at 6:30**
- Recognition and signage at Welcome Reception and opening Keynote address as *reception sponsor*
- Opportunity to address attendees Wednesday night
- Acknowledgement as *sponsor at reception and opening remarks*
- Opportunity for business or promotional materials to be offered in giveaway bags
- Recognition in conference materials
- All meals
- One year membership in MACET

Brewing for Success Vendor

\$ 500 _____

- Tabletop display
- Opportunity to share materials with attendees and others at the conference
- One year membership in MACET

Thank you for your generosity and support of the MACET organization and the Annual MACET Conference 2018